



Strategic Plan Update 4-18-19

5

**BOLD
STEPS**

Initial Implementation of
District-wide
System for **EQUITY**

Develop and Implement a
Comprehensive
PUBLIC RELATIONS Plan

Research and Identify
Opportunities for
INNOVATION

Implement and Enhance Access to
STUDENT SUPPORT RESOURCES

Develop a Plan to Engage and Involve
PARENTS AND COMMUNITY

Initial Implementation of District-wide System for Equity



District Equity Team Meetings - Feb. 28 & March 6th

ICS Equity Framework Cornerstone 1 - Modules 0 & 1

- Current Practices Based on Common Assumptions
- The History of a Marginalized System
- Our Current Models
- *A Nation of Tribes*



Initial Implementation of District-wide System for Equity



Administrative team focus on equity has also impacted other recommendations in the budget presentation this evening:

- 3.0 FTE Elementary Specials Teachers
- 2 Part-time Bilingual Aides
- High School Universal Screening Tools – ACT Aspire & MAP Assessment





Develop and Implement a Comprehensive Public Relations Plan


- **Research Conducted through:**
 - Wisconsin Public Relations Association (WSPRA)
 - National School Public Relations Association (NSPRA)
- **Contacted Several Award Winning District in WI**
- **Local Team of Public Relations Professionals Convened in February to Gather Feedback**



Develop and Implement a Comprehensive Public Relations Plan

- **Communications & Community Engagement Specialist Job Description Developed**
- **SMARTER Goals with Metrics Developed for Position**
- **Developed Objectives of Position**
- **Recommendation to Establish a 1.0 FTE Communications & Community Engagement Specialist Position This Evening**


Develop a Plan to Engage and Involve Parents and Community



Principals working through a professional resource - *100 Parent Engagement Ideas* - to foster new thinking in this area and help build understanding

Integrating family involvement into 2019-20 planning areas

Develop a Plan to Engage and Involve Parents and Community



Inventory of K-12 current parent engagement and involvement opportunities – Spring 2019 to guide next step planning

Greater community focus plans for next year

Implement and Enhance Access to Student Support Resources



- **Completed study of current EL and Gifted/Talented programming needs**
 - Recommendation to approve 2 - .5 EL Aide positions at Elem/Secondary levels
- **Examined current staffing/programming models to determine student needs and gap analysis**
 - Recommendation to approve:
 - 1.0 MS Special Education Teacher
 - Behavioral Mental Health Counselor MS/HS

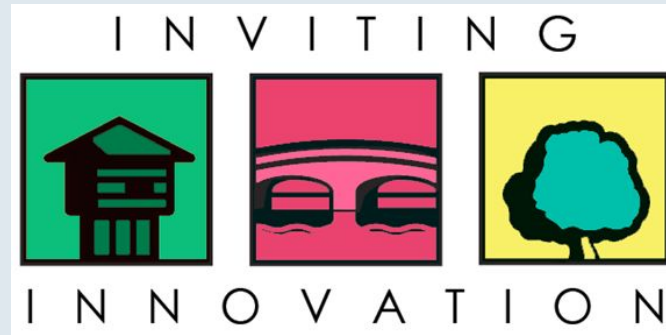
Implement and Enhance Access to Student Support Resources



Completed year 1 study of Social Emotional Learning (SEL) at building and District levels

- CASEL Framework - 3-5 year plan for full SEL implementation
 - Recommended to approve Behavioral Mental Health Counselor
- Introduced CASEL framework to administrators and building level teams
 - Site level survey of SEL implementation to guide future work

Research and Identify Opportunities for Innovation



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FORTSCHOOLS.ORG/INNOVATION

Research and Identify Opportunities for Innovation

Do you have an innovative idea you'd like to share?

- Think big. Think small. Think in-between. Just think!
- Share your innovative ideas for the School District of Fort Atkinson and we will do our best to route it to the right place for consideration.
- While there are no promises, there is no hope of an innovative idea to become a reality if you don't share it!

Email innovation@fortschools.org and share what's on your mind!

Research and Identify Opportunities for Innovation

Research national/ international areas and practices of innovation

- Engage community to identify focus area(s) of innovation
- Establish InViTe (Innovation Visioning Teams) Teams, including local experts, to study each focus area and develop proposal(s)



Next Steps

April - Annual Review Planning

Solicit Feedback on Bold Step Work From

- Administration
- Board of Education
- Community Design Team
- Staff
- Families

May - Administration Drafts Year 2

Recommendations for Bold Steps and
Action Plans

June - BOE approves Bold Step(s)
and Action Plans for Year 2