



Strategic Plan Update

December 20, 2018



5

**BOLD
STEPS**

Initial
Implementation of
District-wide
System for **EQUITY**

Develop and Implement
a Comprehensive
PUBLIC RELATIONS
Plan

Research and Identify
Opportunities for
INNOVATION

Implement and Enhance
Access to **STUDENT SUPPORT
RESOURCES**

Develop a Plan to Engage and
Involve **PARENTS AND
COMMUNITY**

Initial Implementation of District-wide System for Equity

- Secured representatives from each building
- First District Wide Equity Team meeting to be on January 8th, 2019.
 - Will be focusing on team building to design a cohesive group and reviewing the framework of the Integrated Comprehensive System

Develop and Implement a Comprehensive Public Relations Plan

- Interviewed Districts that have had award winning campaigns
 - Pewaukee
 - Mequon-Thiensville
 - Kimberly
 - Delavan-Darien
- Determined Setup in These Districts & Gathered Advice for Initial Setup
- Next Step: Gather Local PR Professionals for Discussion & Feedback

Develop a Plan to Engage and Involve Parents and Community

- Administrator professional development on family engagement as defined by ESSA Federal law in January
- Begin inventory of current opportunities
- Collaboration begins at the school level on consideration of new family and community engagement opportunities

**FAMILY
ENGAGEMENT**

Implement and Enhance Access to Student Support Resources

- CASEL Framework Readiness Rubric
- Students completed or are in the process of completing Social Emotional Learning Screeners
 - Next Steps: Gather the information and outline a planning/implementation timeline at the District and building levels

Research and Identify Opportunities for Innovation





Any Questions?
Thank You!

